



Surviving and thriving in a crisis

- > Crisis Management Team (CMT) development for CEOs and their executive teams
- > Crisis Management Plan (CMP) development and supporting processes
- > Leadership development
- > Decision-making
- > Information management
- > Organisational alignment
- > Internal communication
- > Coaching, mentoring and exercising

Our crisis management specialists give organisations a state of readiness that enables them to be resilient in the face of extreme adversity.

It's about more than just surviving. By mitigating damage and minimising disruption, our guidance can keep a business firmly on track to meet shareholder obligations and strategic objectives. If applied successfully, organisations can emerge even stronger than before the crisis struck.

Process

We start with a comprehensive audit of current capability, giving the senior team a clear picture of the risks they face and an objective view on the current state of preparedness.

This enables us to identify the capabilities needed to cope in a crisis and to make recommendations on how to embed them in the organisation. Using base case scenarios, we develop a crisis management strategy that is simple, flexible and fits with the culture of the organisation, usually culminating in an initial draft or rework of a Crisis Management Plan

Our focus then shifts to implementation, collaborating with our clients to deliver the necessary training and leadership development, draft new subordinate plans and introduce new or evolved processes. Ongoing evaluation and reporting ensures that the strategy is in place and delivering results.

Benefits

We give our clients the confidence that comes from knowing their teams are prepared for the most extreme circumstances. By embedding strategic plans at the highest level and cascading it down through the organisation, we ensure that the response to a crisis will go beyond the purely tactical and operational to enable the business to maintain its strategic focus. We also supplement our crisis management planning with crisis communications planning.

Clients have recognised that the work done on the development of crisis management capability also improves individual and collective performance in the organisation's daily operations.